

# MAGIC GFIOP212

9 mil wet strength paper (*luster*)

## PRINTER COMPATIBILITY



#### **DESCRIPTION**

Magic GFIOP is an outdoor durable poster paper with the perfect combination of durability, performance and economy. The latex saturated base paper creates a durable foundation for a range of indoor and outdoor applications. GFIOP features a durable, receptive coating for solvent, UV cure and latex inkjet that promotes ink adhesion and resists scratching. The result is an award winning paper that meets the demands print, application and durability requirements for high volume, high production graphics. GFIOP is available in both 6 mil (GFIOP140) and 9 mil (GFIOP212).

# PHYSICAL CHARACTERISTICS

Thickness 9 mil
Basis Weight 212 g/m²
Opacity 95%
Whiteness 81
Gloss (75°) 42
Wet Expansion 2%

Fire Rating ASTME84 Class A

pH Acid Free Optical brighteners Yes

\*All values are targets

## **FEATURES AND BENEFITS**

- Latex saturated, durable base paper
- Exclusive Magic® satin coating
- Water resistant
- Scratch resistant
- Fade resistant
- Wet strength
- Fast drytime
- Lay flat
- Can be used with standard wall paper paste

#### **COMMON APPLICATIONS**

- Indoor / outdoor posters
- Indoor / outdoor general signage
- Wall décor
- Wall murals
- Retail advertising

#### **PROCESSING TIPS**

- Preferred side out

## **FINISHING & PRINTING**

- Set printer for highest print quality
- Liquid laminates are recommended for wallcovering
- Visit www.magicinkjet.com
- Media profiles
- "Tips & Tricks" Wallcovering Installation

## **SHELF LIFE**

2 years from ship date

# STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

### **OPTIMAL PRINTING ENVIRONMENT**

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

