



MAGIC GFPHOTO240

10 mil photorealistic paper
(gloss)

PRINTER COMPATIBILITY



DESCRIPTION

Magic GFPHOTO240 is a 10 mil, premium heavyweight gloss photorealistic paper for high resolution graphics, posters and displays such as photos/portraits, maps and fine art reproductions.

PHYSICAL CHARACTERISTICS

Thickness	10 mil
Basis Weight	250 g/m ²
Opacity	98%
Gloss (60°)	50
Whiteness	100
Brightness	90
Optical brighteners	Yes

**All values are targets*

FEATURES AND BENEFITS

- Premium, flexible, semi-rigid board
- Award winning Magic® gloss coating
- Instant dry
- Vibrant colors
- Fade resistant
- Bright white
- Smooth gloss finish
- Compatible with most overlaminates

COMMON APPLICATIONS

- Art reproduction
- Photo reproduction
- Wall décor
- Wall murals
- General posters
- General signage
- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Suggested heater settings for solvent / eco solvent:
- pre-heat 50°C
- print/post heat 45°C
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%