



MAGIC POSTERMAX

8 mil wet strength paper
(satin)

PRINTER COMPATIBILITY



DESCRIPTION

Magic POSTERMAX is a latex saturated wet strength paper featuring a smooth, bright white surface and a distinctive luster finish which offers exceptional print fidelity. It is ideal for wallcoverings, indoor or outdoor display posters, backlit graphics, promotional signage and POP displays.

PHYSICAL CHARACTERISTICS

Thickness	8 mil
Basis Weight	235 g/m ²
Opacity	99%
Whiteness	104
Brightness	92
Gloss (60°)	25

**All values are targets*

FEATURES AND BENEFITS

- Latex saturated, durable base paper
- Exclusive Magic® gloss coating
- Water resistant
- Scratch resistant
- Fade resistant
- Wet strength
- Fast dry time
- Lay flat

COMMON APPLICATIONS

- General posters
- General signage
- Retail advertising
- Photo reproduction

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Set printer for highest print quality
- Suggested heater settings for solvent / eco solvent:
 - pre-heat 50°C
 - print/post heat 45°C
- Liquid laminates are recommended for wallcovering
- Visit www.magicinkjet.com for media profiles
- "Tips & Tricks" - Wallcovering Installation

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

