



MAGIC SIENA200

8 mil photo paper (*luster*)

PRINTER COMPATIBILITY



DESCRIPTION

MAGIC SIENA200 is an 8 mil instant dry, bright white, photo papers (available in Luster and Gloss). SIENA200 features a premium resin coated base paper, a smooth and consistent proprietary coating layer to provide excellent ink adhesion, print quality, line acuity and image clarity without sacrificing print speed or color accuracy.

PHYSICAL CHARACTERISTICS

Thickness	8 mil
Basis Weight	200 g/m ²
Opacity	95%
Whiteness	115
Gloss (60°)	21
Optical brighteners	Yes

**All values are targets*

FEATURES AND BENEFITS

- Premium resin coated base paper
- Instant dry
- Vibrant colors
- Rich blacks
- Fade resistant
- Bright white
- Smooth luster/satin finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- Photo reproduction
- Art reproduction
- General posters
- General signage
- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Printer should be set for highest print quality
- Media selection should be “photo paper” or profile
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

