



# MAGIC SIENA250L

10 mil photo paper (*luster*)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic SIENA250 is a 10 mil instant dry, bright white, photo papers (available in luster and gloss). SIENA250 features a premium resin coated base paper, a smooth and consistent proprietary coating layer to provide excellent ink adhesion, print quality, line acuity and image clarity without sacrificing print speed or color accuracy.

**PHYSICAL CHARACTERISTICS**

Thickness	10 mil
Basis Weight	255 g/m <sup>2</sup>
Opacity	95%
Whiteness	130
Gloss (60°)	17
Optical brighteners	Yes

*\*All values are targets*

**FEATURES AND BENEFITS**

- Premium resin coated base paper
- Instant dry
- Vibrant colors
- Rich blacks
- Fade resistant
- Bright white
- Smooth luster/satin finish
- Compatible with most PSA and thermal overlaminates

**COMMON APPLICATIONS**

- Premium photo reproduction
- Premium art reproduction
- Photo books
- Gallery reproductions
- Limited edition

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Printer should be set for highest print quality
- Media selection should be “photo paper” or profile
- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

