



# MAGIC TORINO17M

17 mil poly/cotton canvas  
(matte)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic TORINO17M is a 17 mil, polyester/cotton blend artist stretch canvas featuring a subtle textured surface and matte finish. Ideal for photo/portrait prints, fine art reproductions, museum art, maps and banners.

**PHYSICAL CHARACTERISTICS**

Thickness	17 mil
Basis Weight	340 g/m <sup>2</sup>
Whiteness	107
Finish	Nuetral
Optical brighteners	No

*\*All values are targets*

**FEATURES AND BENEFITS**

- Proprietary 1:1 structured based canvas
- Award winning Magic "UNIVERSAL" coating
- Excellent color gamut and black density
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Excellent flexibility for stretching
- Compatible with common liquid overlaminated
- Compatible with production stretching equipment
- No edge cracking when folded
- pH neutral / acid free
- Minimal OBA's

**COMMON APPLICATIONS**

- Photo reproduction (stretched)
- Photo reproduction (framed)
- Art reproduction (stretched)
- Art reproduction (framed)
- Wall décor

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Visit [www.magicinkjet.com](http://www.magicinkjet.com) media profiles
- "Tips & Tricks" - Canvas Stretching

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

