



MAGIC TOTALPHOTOM

6.5 mil photorealistic paper
(matte)

PRINTER COMPATIBILITY



DESCRIPTION

MAGIC TOTALPHOTOM is a 6.5 mil award winning, universal, photorealistic paper. TOTALPHOTOM set the standard for high performance, ultra-smooth, premium matte papers. Starting with a premium resin coated based paper and a proprietary inkjet coating, TOTALPHOTOM produces high color saturation, rich black density and easy handling without cockling or curl.

PHYSICAL CHARACTERISTICS

Thickness	6.5 mil
Basis Weight	175 g/m ²
Finish	Matte

**All values are targets*

FEATURES AND BENEFITS

- Resin coated base paper
- Award winning Magic® “UNIVERSAL” coating
- Fast dry
- Vibrant colors
- Rich blacks
- Bright white
- Elegant matte finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- General posters
- General signage
- Retail advertising
- Photo reproduction

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%