



# MAGIC WRAPITAQ

4 mil wrapping paper  
(satin)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic WRAPITAQ is a 4 mil, durable, water resistant paper designed to look and feel like traditional wrapping and wall décor paper. WRAPITAQ is a perfect combination of durability, performance and economy.

**PHYSICAL CHARACTERISTICS**

Thickness	4 mil
Basis Weight	95 g/m <sup>2</sup>
Gloss (60)	18%
Smoothness	40
Brightness	88
Whiteness	104
pH	Acid Free
Optical brighteners	No

*\*All values are targets*

**FEATURES AND BENEFITS**

- Easy to fold and wrap
- Flexible, resists cracking when folded or creased
- Image durability
- Superior print conveyance, fast, consistent drying
- Smooth surface offers exceptional print fidelity
- Water resistant

**COMMON APPLICATIONS**

- Custom wrapping paper
- General posters
- General signage
- Retail advertising

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

